



December 3, 2015

For more information:

Joey Reader, owner

j.reader@a-mazingevents.com

O: (920) 788-3000

C: (920) 540-6144

A-mazing Events Hires and Expands Role of Event Coordinators

A-mazing Events, a full service event and meeting planning agency based in Appleton, Wisconsin, recently hired **Hannah Pickett** as their eighth staff member. In her role of event coordinator, Pickett will assist project managers with event planning, day-of-event, and post-event execution.

Pickett holds a degree in Business Administration and Marketing from UW-Oshkosh and most recently worked as an SEO and content creation specialist. She will translate these skills to her responsibilities as the firm's in-house website, social media, and digital presentations expert.

Carrie Birling will take on new duties in her role as the agency's event coordinator specializing in supplier and vendor relations and logistics. Since joining the agency earlier in the year, Birling has excelled in contracting for all event entertainment, purchasing, and logistics management. Birling holds a degree in marketing from Fox Valley Technical College. Prior to her position at A-mazing Events, she was an event coordinator and associate marketing manager.

###

For the Editor: A-mazing Events is a growing full service event and meeting planning agency established in Appleton in 2005. Located at N282 Stoney Brook Road and headed by Joey Reader, the agency employs eight event designers, projects managers, and coordinators who plan, execute, and evaluate special events for individual, corporate and non-profit organization clients. The agency's services include incentive travel and events; destination management services; corporate conferences and trade shows; customized online event registration and social media along with specialty linen, prop, and décor rentals. A-mazing Events is a member of Meeting Professionals International and the International Special Events Society. Learn more at www.a-mazingevents.com .